

Manitoba's Most Thrilling Fundraiser Returns After 2-Year Hiatus

Drop Zone raises funds for Manitoba Possible Programs

(July 26, 2022, WINNIPEG, MB) Returning to Winnipeg for the first time since 2019, Easter Seals' thrilling fundraiser, Drop Zone, takes place at the Hydro Building at 360 Portage Ave on August 23, 2022.

Manitoba Possible, the provincial affiliate of Easter Seals Canada, is hosting the event to raise funds for programs that serve children, youth, and adults with disabilities in the province.

As brave rappellers descend 272 ft down one of the city's most iconic buildings, they support programming that eliminates barriers and makes an inclusive and accessible society possible, such as:

- independence-building recreation and leisure for children, youth, and adults
- service navigation for newcomers and their families with disabilities
- Deaf and hard of hearing supports for Manitobans across the province

Karlene Wiebe first rappelled in 2018 and is excited to mark the return of the event with her second time participating. "They (Manitoba Possible) had given me a lot of resources and supports growing up. I went to the Deaf and hard of hearing pre-school, and when I became older, the vocational program supported me and helped me find funding for school. What better way to say thanks, and show my appreciation and gratitude than to give back? And it's fun!"

"I think that people should do it at least once," Wiebe laughs, "and if you're crazy enough like me, you could do it twice!"

Individuals and teams can register at thedropzone.ca to participate in the adrenaline-pumping fundraiser. Individuals must raise a minimum of \$1500 to rappel, teams of two \$2500, and teams of four \$5000.

About Drop Zone

Date: August 23, 2022

Location: The Manitoba Hydro Building, 360 Portage Ave, Winnipeg, MB R3C 0G8

To Register: visit thedropzone.ca

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