



## Landmarks Around the Province to Be Illuminated in Red on June 16th

Province turning red to celebrate 100 years of Easter Seals in Canada

(WINNIPEG, MB) Easter Seals is celebrating its 100th anniversary in Canada in 2022, and part of the celebration includes illuminating notable landmarks across the country in red – the official colour of Easter Seals. On **June 16th, several organizations are joining Manitoba Possible, the Easter Seals affiliate in Manitoba, to light up eight landmarks in communities across the province where Manitoba Possible/ Easter Seals Manitoba has offices:**

- **Brandon:**
  - Brandon City Hall – City of Brandon
  - Brandon University will be hosting a flag raising on June 16<sup>th</sup> at 9:00AM and a red- themed floral garden has been planted on the university grounds in honour of the centennial.
- **Dauphin:** Watson Art Centre
- **Morden:** Bruce the Mosasaur at the Morden Welcome Sign – City of Morden
- **Selkirk:** Selkirk Water Tower – City of Selkirk
- **Steinbach:** Big Red Car - Steinbach Auto Dealers
- **Winnipeg:**
  - Manitoba Legislative Building (tower) - Province of Manitoba
  - WINNIPEG sign at The Forks – City of Winnipeg
  - Alloway Hall – Manitoba Museum

“This year, as we mark 100 years of Easter Seals in Canada, Manitoba Possible is excited to celebrate the valuable contributions and leadership of Canadians with disabilities and highlight the work of individuals, organizations and communities who are removing barriers. This celebration is also a call to action to accelerate the progress towards an inclusive and accessible society for all.” says Dana Erickson, CEO of Manitoba Possible, the provincial Easter Seals affiliate.

Manitoba Possible invites Manitobans to check out one or more of the eight Manitoba landmarks lit up in red after dark, and to reflect on our ongoing efforts to become a better, more accessible, more disability inclusive Canada. Members of the public can view the light displays from dusk on June 16 till dawn on June 17, 2022.

Sharing on social media is encouraged, using the hashtags #EasterSeals100Years, #ESMB, #MakeltPossible and #EasterSealsCentennial.

[\[Link to Manitoba Possible Twitter\]](#)

[\[Link to Manitoba Possible Facebook\]](#)

[\[Link to Manitoba Possible Instagram\]](#)

Provided Media Materials:

- [Logo of local provincial office](#)
- [Photo of local provincial CEO & brand photography for media purposes](#)

### Provincial Media Contact:

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