

MEDIA RELEASE



FOR IMMEDIATE RELEASE

The Society for Manitobans with Disabilities celebrates becoming Manitoba Possible with new Steinbach location

New Name and New Building: Serving Steinbach and Eastern Manitoba

(Winnipeg, MB – October 8, 2020) The Society for Manitobans with Disabilities has changed its name to Manitoba Possible. In Steinbach, the Eastman Regional Office of Manitoba Possible is celebrating the new name with a modern, fully accessible office location! The new name, announced mid-April, has been chosen to better reflect the organization’s mandate in relation to the evolving needs and aspirations of the Manitobans they serve.

“This change comes at a time when we are advancing our service offerings and expanding our provincial reach. Our new name - Manitoba Possible - captures the values that have underpinned 70 years of leadership and support our organization has provided, for and with, Manitobans with disabilities. It also serves to renew our commitment to working together with all of our stakeholders, to eliminate barriers to full and equal participation for everyone in our society.” says Dana Erickson, Chief Executive Officer.

Manitoba Possible outgrew its former office space on Main Street and has moved to 106-150 Penfeld Drive as of October 2020. The Eastman Regional Office branch of Manitoba Possible provides an array of programs and services including Children’s Service Coordination, Vocational Rehabilitation and Outreach Therapy for Children. They also coordinate with provincial counterparts to arrange American Sign Language (ASL) classes, disability awareness training, wheelchair services and accessible parking permits.

“We are thrilled to have moved into our new location! It was imperative for us to ensure that our office location had designated accessible parking spots, and that our space was designed with optimal accessibility and the opportunity to evolve over time as we continue to better understand the needs of those we support and our community members. We look forward to the opportunities and growth that this meaningful change will bring for us at our Eastman Regional Office, as well as for those we support and our communities. We’ll show you what’s possible!” says Stephanie Semotok, Rehabilitation Counsellor for the Eastman Regional Office.

Manitoba Possible was originally founded in 1950. Today, Manitoba Possible includes a head office and two locations in Winnipeg, as well as six regional offices throughout Manitoba. We provide a diverse spectrum of programs and services emphasizing choice and self-determination for thousands of children, youth and adults with disabilities and in the Deaf community throughout the province. Our programming is supported by the Province of Manitoba, Winnipeg Regional Health Authority, United Way Winnipeg, Government of Canada, and our generous donors and sponsors.

For information on how Manitoba Possible is delivering services during COVID-19, please click [here](#).

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